

MARSHFIELD AREA UNITED WAY FUNDING FOCUS AREAS AND PRIORITY OUTCOMES REFERENCE GUIDE

FOCUS AREA: EDUCATION

Priority Outcome: Improve school readiness

Outputs:

- # early childhood staff trained to provide quality programming
- # of hours spent reading to children
- # of parents/caregivers served that are provided with information, resources, trainings and or parenting skills

Indicators:

- # and % of participants responding indicate that they are more knowledgeable about parenting techniques
- # and % of participants responding indicate being more knowledgeable about how their child is growing and developing
- # and % of participants responding indicate that they feel supported in their roles as parent

FOCUS AREA: EDUCATION

Priority Outcome: Improve school performance & support career preparedness

Outputs:

- # of elementary/middle/high school youth served
- # of children served receiving literacy supports in K-3
- # of youth participating in life/job skills trainings/workshops
- # of youth (ages 15-24) served who become aware/gain employment, internship or apprenticeship

Indicators:

- # and % of youth that maintain or improve their grade point average
- # and % of youth who maintain satisfactory or improve school attendance
- # and % of youth that transition from current grade level to next grade level
- # and % of participants in a long-term mentoring relationship
- # and % of participants in job shadowing or informational mentoring relationships

FOCUS AREA: EDUCATION

Priority Outcome: Increase access to mentors and tutors

Outputs:

- # of 1:1 volunteer mentor matches/relationships
- # of children served
- # of site-based mentor relationships
- # of mentoring hours

Indicators:

- # and % of youth developing at least one positive relationship with an adult
- # & % of youth meeting regularly with a tutor for assistance with homework
- # and % of matched relationships continuing for at least 12 months
- # and % of site-based matches continuing for at least 9 months

FOCUS AREA: FINANCIAL STABILITY

Priority Outcome: Increase food and basic needs security

Outputs:

- # of requests for food assistance met (food pantries, backpack programs, etc.; NOT congregate meals)
- # of meals served (community meals including after-school meals)
- # of clients provided information about public benefits for which they may be eligible (SNAP/FoodShare, free school meals, Section 8 housing, etc.)
- # of clients screened/assessed for eligibility for public benefits (SNAP/FoodShare, free school meals, Section 8 housing, etc.)
- # of case management hours

Indicators:

- # and % of clients who report food assistance has helped them avoid having to choose between food and other basic necessities (e.g., housing, utilities, transportation, health care)
- # and % of clients who report increased access to healthy/nutritious foods
- # and % of previously unenrolled clients newly enrolled in public benefits for which they are eligible (I.E. - SNAP/FoodShare, free school meals, Section 8 housing, etc.)

FOCUS AREA: FINANCIAL STABILITY

Priority Outcome: Reduce homelessness and improve access to affordable and transitional housing

Outputs:

- # clients who stayed in emergency shelter
- # nights shelter provided
- # clients who receive rent or mortgage assistance
- # of case management hours
- # of clients screened/assessed for eligibility for public benefits (SNAP/FoodShare, free school meals, Section 8 housing, etc.)

Indicators:

- # and % of clients who spend less than 30% of income on housing
- # and % of clients who avoid foreclosure, eviction or homelessness
- # and % of clients who move into safe and permanent housing
- # and % of clients who maintain safe and permanent housing for at least three months after placement

FOCUS AREA: FINANCIAL STABILITY

Priority Outcome: Provide education in financial literacy

Outputs:

- # of clients participating in financial education programming (budgeting, improving credit scores, reducing debt, increasing savings, etc.)
- # of clients who complete entire multi-session financial literacy program
- # of case management hours
- # group financial education classes held
- # of clients screened/assessed for eligibility for public benefits (SNAP/FoodShare, W.I.C., etc.)

Indicators:

- # and % of previously unenrolled clients newly enrolled in public benefits for which they are eligible (I.E. - SNAP/FoodShare, free school meals, Section 8 housing, etc.)
- # and % of clients who've increased savings/assets
- # and % of clients who've reduced their debt and/or expenses
- # and % of clients who spend less than 30% of income on housing
- # and % of clients who've improved their credit score
- # and % of previously unbanked clients who establish an account at a bank, credit union, or other mainstream financial institution
- # and % of client households who maintain their budget as defined by paying

FOCUS AREA: FINANCIAL STABILITY

Priority Outcome: Improve access and affordability of child care

Outputs:

- Families/parents who are employed or attend school have access to high quality child care for their children.
- Families/Parents manage child care costs and build financial capability due to receiving Good Start Grants.

Indicators:

- #/% of parents who are able to maintain employment or attend school/higher education because of Good Start Grants
- #/% of parents who are able to pay their remaining parent-portion and do not have an outstanding balance at the child care program due to Good Start Grants.
- #/% of parents who report their increased ability to pay other bills due to Good Start Grants

FOCUS AREA: HEALTH

Priority Outcome: Improve health & well-being of senior and disabled community members

Outputs:

- # meals delivered
- # clients receiving support accessing food (meal/groceries delivered, transportation to grocery store)
- # clients receiving social enrichment activities/interactions
- # clients receiving in-home wellness assessments
- # roundtrip transports provided for routine medical care (doctor's appt., pharmacy, etc.)

Indicators:

- # and % of clients who feel less socially isolated
- # and % elderly or disabled who indicate improved food security due to meal/grocery delivery or transportation to grocery store
- # and % of elderly or disabled receiving in-home support services report they improved their ability to remain in their home
- # and % elderly or disabled receiving transportation for medical services report they maintained or improved their health

FOCUS AREA: HEALTH

Priority Outcome: Improve access to physical and mental health and wellness services and activities.

Outputs:

- # adult clients served (Age 18+)
- # youth clients served (Age: Birth - 17)
- # individuals served with access to healthcare insurance
- # uninsured clients
- # clients served using sliding-fee scale
- # individual sessions or # group sessions

Indicators:

- # and % of clients with eight or more sessions who have achieved the majority of their treatment goals
- # and % of clients experiencing fewer troublesome mental, emotional and/or behavioral symptoms
- # and % clients who indicate an improvement in quality of life
- # and % of clients who improve their level of functioning
- # and % of clients who make progress toward individual treatment goals
- # and % of clients who report their issues have resolved or improved

FOCUS AREA: HEALTH

Priority Outcome: Provide a safe place & assist with a path forward for victims of abuse and/or sexual assault

Outputs:

- # adult clients served (Age 18+)
- # youth clients served (Age Birth - 17)
- # clients provided with information on programs and services available to meet their needs
- # of clients and nights of safe shelter provided
- # supervised visits provided or # victims offered legal advice/counsel
- # community members (not clients) provided with education about healthy relationships, relationship violence, sexual assault and consent

Indicators:

- # and % of clients receiving advocacy support through legal processes who receive a favorable result
- # and % of clients/individuals who gain knowledge about safe and healthy relationships, including consent
- # and % of clients who have developed a safety plan
- # and % of victims who access services after initial contact # and % of clients/individuals who indicate an increased knowledge of community resources available to support the safety of myself and those around me