

ALICE IN CLARK COUNTY



2023 Point-in-Time Data

Population: 34,736 • **Number of Households:** 12,692

Median Household Income: \$66,250 (state: \$74,631)

Labor Force Participation Rate: 64.7% (state: 65.2%)

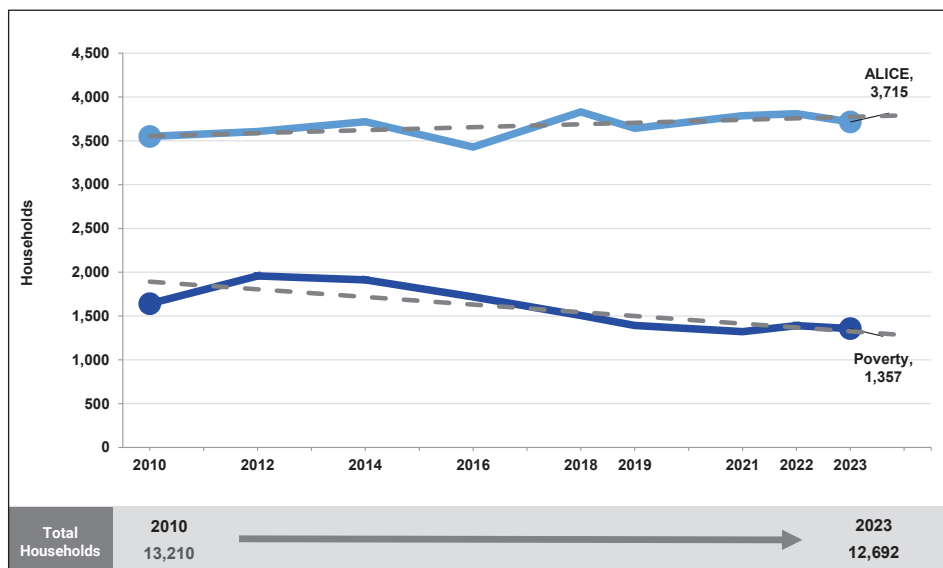
ALICE Households: 29% (state: 24%) • **Households in Poverty:** 11% (state: 11%)

Trends in Financial Hardship

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

Households move below or above the ALICE Threshold as economic factors and circumstances change. The line graph to the right shows the number of ALICE and poverty-level households (solid blue lines), as well as the trend over time (dotted gray lines). **By 2023, 5,072 households (40%) were below the ALICE Threshold in Clark County.**

ALICE and Poverty-Level Households, Clark County, 2010–2023



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin

Sources: ALICE Threshold, 2010–2023; American Community Survey, 2010–2023

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and by household composition, as costs can vary greatly depending on location and household needs.

In 2023, household costs in Clark County were well above the Federal Poverty Level of \$14,580 for a single adult and \$30,000 for a family of four.

To see costs for different household compositions in Clark County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Clark County, 2023

	Single Adult	2 Adults, 1 Infant, 1 Preschooler
Monthly Costs		
Housing	\$637	\$909
Child Care	–	\$1,117
Food	\$470	\$1,277
Transportation	\$387	\$935
Health Care	\$174	\$617
Technology	\$86	\$116
Miscellaneous	\$175	\$497
Taxes	\$254	\$459
Monthly Total	\$2,183	\$5,927
ANNUAL TOTAL	\$26,196	\$71,124
Hourly Wage*	\$13.10	\$35.56

**Full-time wage required to support this budget*

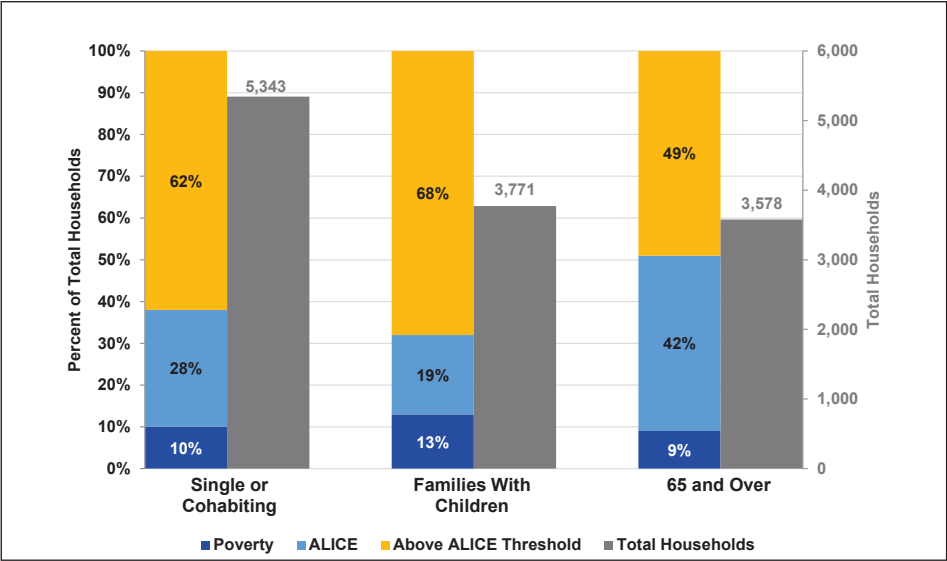
For ALICE Household Survival Budget sources, visit UnitedForALICE.org/Methodology

Financial Hardship is Not Evenly Distributed

The largest demographic groups in the county also tend to have the largest number of households below the ALICE Threshold. However, when looking at the percentage of each group that is below the Threshold, some groups face higher rates of hardship.

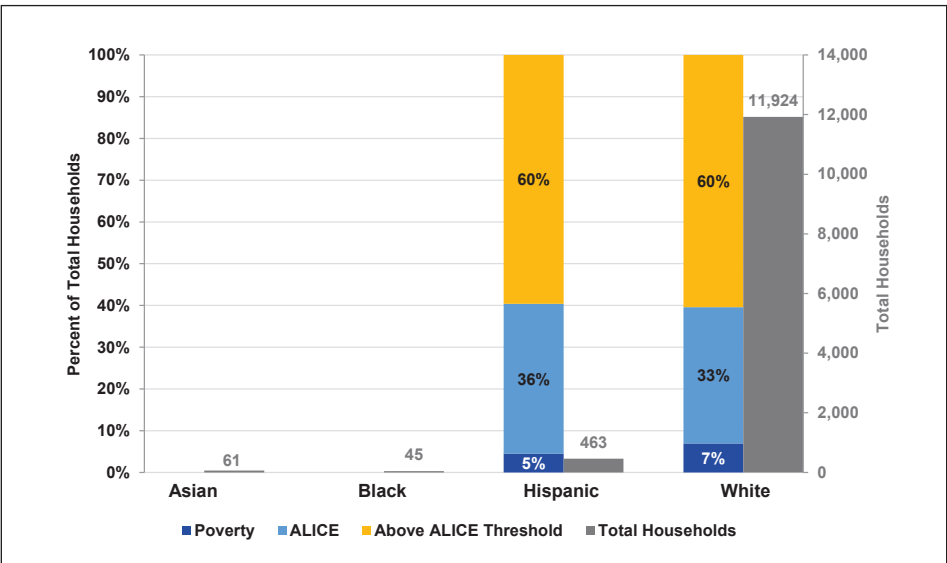
Explore more demographic data at UnitedForALICE.org/Wisconsin and visit UnitedForALICE.org/Mapping-Tool to see ALICE data for all available geographies.

Household Financial Status by Household Type, Clark County, 2023



Note: Families with children include married-parent, single-female-headed, and single-male-headed households.
Sources: ALICE Threshold, 2023; American Community Survey, 2023

Household Financial Status by Race/Ethnicity, Clark County, 2023



Note: Asian, Black, and White racial categories are for one race alone. Race and Hispanic ethnicity are overlapping categories. The Asian and Black groups may include Hispanic households; the White group includes only White, non-Hispanic households. The Hispanic ethnic group may include households of any race.
Sources: ALICE Threshold, 2023; American Community Survey, 2023

Clark County, 2023		
Town	Total Households	% ALICE & Poverty
Abbotsford city	553	46%
Beaver town	277	31%
Colby city	493	51%
Colby town	259	29%
Curtiss village	121	40%
Dewhurst town	133	34%
Dorchester village	314	49%
Eaton town	202	37%
Fremont town	443	37%
Grant town	342	42%
Granton village	143	49%
Green Grove town	262	42%
Greenwood city	544	45%
Hendren town	175	33%
Hewett town	146	31%
Hixon town	254	39%
Hoard town	205	30%
Levis town	231	60%
Longwood town	260	34%
Loyal city	580	36%
Loyal town	177	24%
Lynn town	273	38%
Mayville town	357	41%
Mead town	141	30%
Mentor town	248	48%
Neillsville city	1,023	49%
Owen city	334	47%
Pine Valley town	489	23%
Reseburg town	207	30%
Sherman town	311	24%
Thorp city	670	43%
Thorp town	259	42%
Unity town	243	37%
Warner town	202	33%
Washburn town	119	43%
Weston town	255	44%
Withee town	263	34%
Withee village	267	46%
Worden town	236	45%
York town	305	39%

Note: Municipal-level data on this page is 5-year averages for U.S. Census County Subdivisions, which include Census County Divisions (CCDs). Data for counties with populations over 65,000 is 1-year estimates. Geographies with fewer than 100 households are not included. Therefore, totals will not match the county-level numbers.