



Marshfield Area
UNITED WAY

HYBRID EVENT IDEAS

Running a workplace campaign with engaging special events strengthens your organization by bringing employees together to support our community while having fun. Including one or more special events helps boost team spirit, raise awareness, and increase support for Marshfield Area United Way and the impactful programs we fund.

We've compiled a list of events designed for in-person, virtual, or hybrid formats—flexible enough for any team size. Feel free to use one or several or let these spark your unique ideas. If you have new event concepts, please share them with us.

Virtual or Hybrid Trivia

Host a trivia session during lunch or after hours using easy-to-access platforms like Kahoot!, Crowdpurr, or Quizizz—no specialized tech needed from us. We provide trivia question ideas and support materials. Make it your own with themes, prizes for top teams, or creative team names!

Bingo

Send digital bingo cards via email or your internal communication platform. Play over a week by calling out numbers during the workday or host a virtual bingo gathering using standard meeting tools.

Virtual 5K / Walk Challenge

Encourage healthy habits by hosting a virtual 5K run or walk over a set time. Participants sign up, track their distance, and share photos or stories to motivate others. This event easily adapts to remote or hybrid teams.

Silent Auction

Organize a silent auction featuring donated items, gift baskets, or experiences. For hybrid teams, use platforms like 32auctions.com or BiddingOwl to manage bids easily. Consider unique experiences like virtual coffee chats, cooking classes, or guided tours.

Talent Showcase

Invite coworkers to share their talents in a virtual or hybrid talent show. Charge a small admission fee to join the event and offer a fun voting system to select winners. This builds camaraderie and spotlights hidden skills.

Cutest Pet Contest

Ask team members to submit photos of their pets for a small donation. Share photos through email, your intranet, or chat platforms and hold a fun voting contest. Great for small teams and remote employees!

Recipe Swap & Digital Cookbook

Encourage coworkers to share their favorite recipes. Compile submissions into a digital cookbook distributed to participants. Bonus points for seasonal or comfort food favorites that bring everyone together.



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CAMPAIGN INCENTIVES & PRIZES

We know that giving back is already rewarding – but a little extra fun never hurts! To keep the energy high and celebrate our champions, we've built in exciting incentives and prizes. From time-off perks and foodie treats to once-in-a-lifetime experiences, there's something here for everyone. Rally your team, join the fun, and let's see who takes home the bragging rights this year!



Bragging Rights Bonus

- Traveling trophy for top participation/funds raised
- “First to Goal” awards for fastest team or department



Time Perks

- Bonus vacation day or day off for birthday
- Sleep in late or leave early
- Extended lunch break



Life/Work Upgrades

- Reserved parking space
- Free oil change or gas card
- Company car for a day



Food & Fun

- Catered lunch or dinner cooked by executives
- Lunch/dinner with CEO or leadership
- Open vending machines for a day



Feel-Good Treats

- Massage, manicure/pedicure, or flowers
- Health club/YMCA membership
- Lottery tickets or gift cards



Adventure & Experiences

- Sports tickets or golf outing
- Weekend getaway or airline tickets
- Bring your pet to work day



Bring your team together with fun, memorable activities that raise awareness, spark joy, and support our community through United Way.

CREATIVE & CRAFTY

- **Community Quilt** – Set out colorful paper, markers, and magazines, and invite employees to design “quilt squares” inspired by our community. Tie them together with yarn at your campaign rally for a vibrant visual of teamwork.
- **Kite Creation Challenge** – Build, decorate, and fly your own kite. Award prizes for “Most Creative,” “Longest Flight,” and “Largest Kite.” Donate finished kites to local youth programs for a double impact.
- **Best Shoes Contest** – Photograph just the shoes of willing participants. Have everyone guess who’s who, then vote for “Most Unique” or “Most Stylish.”
- **Ornament Raffle** – Hang handmade or store-bought ornaments on a tree. Sell raffle tickets and let winners pick their favorite from the tree

FOOD & FESTIVE

- **Harvest Market** – Invite your team’s gardeners to share flowers, produce, and herbs from their harvest. Add a “Best Tomato” or “Biggest Zucchini” contest for extra fun.
- **Pie in the Face** – Once a giving goal is reached, a manager or leader takes a pie to the face – laughter guaranteed.
- **Basket Auction** – Departments create themed baskets (spa, coffee, game night) for auction. This works great alongside a potluck lunch.
- **Car Wash for a Cause** – Leadership rolls up their sleeves to wash employee cars. Play music, snap photos, and make it a lively fundraiser.
- **Food Days** – Pick a theme (Taco Tuesday, Soup & Sandwich Day, Breakfast for Lunch) and have everyone bring a dish to share for a donation.
- **Bake Sale** – Sweet treats for a sweet cause. Ask for homemade baked goods and sell them individually or in variety boxes.
- **Chili Cook-Off** – Invite employees to bring their best chili recipe. Charge for tasting tickets, then let participants vote for “Best Chili” and “Most Creative Recipe.”
- **Iron Chef Challenge** – Teams get a surprise “secret ingredient” and 30–60 minutes to create a dish. Judges award points for creativity, taste, and presentation. Charge entry or tasting fees to raise funds while cooking up some friendly competition.

FUN & GAMES

- **Community Connection Scavenger Hunt** – Teams search for places, people, and objects that showcase our community’s strengths. Incorporate clues about local programs or resources.
- **Trivia Time** – Share daily fun facts about the community or United Way programs, then hold a trivia contest. Prizes for the top scores keep the competition fierce.
- **Coin Battle** – Coins add points, bills subtract points. Sabotage rival departments for laughs and bragging rights.
- **Hula Hoop & Jump Rope Showdown** – See who can last the longest or pull off the most tricks. Try an obstacle course for added challenge.
- **Where’s the Boss?** – Hide a cardboard cutout of your CEO or another leader. Give daily clues until they’re found

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JUST FOR LAUGHS

- **Compliment Cards** – Sell fun compliment notes employees can send to each other. Add balloons or flowers for a bigger smile.
- **Traveling Mascot** – Pass around a silly prop (like a stuffed animal or flamingo). Pay to send it to someone's desk, pay more to remove it, and even more to learn who sent it.
- **A Dollar an Inch** – Pay to cut an inch off an executive's tie. Give prizes for the shortest, ugliest, or most creative tie style

FAMILY & COMMUNITY FUN

- **Family Carnival** – Host a family-friendly event with games, food, and even a dunk tank featuring brave coworkers.
- **Operation Tournament** – Play the classic game “Operation” in teams. Sell tickets for coworkers to guess the winners and award prizes for skill and accuracy.

TEAM SPIRIT

- **Duct Tape the Boss** – Sell one-yard strips of duct tape and secure your boss to a wall. When there's enough tape holding them up, pull the chair!
- **Color Day** – Choose a campaign color (United Way blue or your own theme) and encourage everyone to dress up. Spot participants for surprise prizes.
- **Formal Day** – Trade casual Friday for a day of glamour. Award “Best Dressed” or “Most Creative Outfit.”
- **Survivor Challenge** – Teams compete in games, fundraising, and awareness challenges highlighting the reality of living without basic needs.