

BY-THE-NUMBERS

2025 Impact Data

Because of you,

8,000+

people took steps to a better future



26 PROGRAMS & INITIATIVES

are funded annually by United Way

170 

HOUSEHOLDS received assistance to obtain or remain in safe housing

7,426 

COUNSELING SESSIONS provided individually or in a group setting for area youth

628 

BACKPACKS filled with school supplies and hygiene items were provided to area youth

1,232 

FOOD ASSISTANCE requests were met



\$534,875

invested in community programs

2,098 

Referrals made with **UNITED WAY'S 211**

8,398

BABY ITEMS collected for local families



682 

CHILDREN

received consistent access to healthy foods through the NOW program



Marshfield Area
UNITED WAY

GIVE & WIN
Sweepstakes

WIN A \$1000 CASH PRIZE!

50 CHANCES TO WIN!

Donate \$1 a week or \$52 dollars a year to Marshfield Area United Way in 2026 and you will be automatically entered into the sweepstakes for 50 chances to win!

SCAN TO
DONATE
TODAY



2x

DOUBLE YOUR CHANCES!

Any Marshfield Area United Way donor who gave \$52 or more in 2025 and increases 2026's gift by as little as \$1 is automatically entered into the sweepstakes for 100 chances to win!

4 CASH PRIZES AWARDED!



THANK YOU TO OUR GIVE & WIN SWEEPSTAKES SPONSOR



For complete rules and more info, visit marshfieldareaunitedway.org and click on Sweepstakes! Pledge forms and paper entries must be received by Marshfield Area United Way by 12:00pm (Noon) Central Time on December 11, 2026. Four winners will be announced on or before January 31, 2027. GIVE & WIN Sweepstakes entrants must be legal residents of Wisconsin, at least 18 years of age, and possess a valid driver's license. PLEDGE WILL NOT IMPROVE CHANCE OF WINNING. NO GIFT NECESSARY TO ENTER.

612 W Blodgett Street
Marshfield, WI 54449

Phone: 715-507-5005

Email: Info@Marshfieldareaunitedway.org

Website: MarshfieldAreaUnitedWay.org

CREATE A LASTING IMPACT IN OUR COMMUNITY WITH A
PLANNED GIFT TO MARSHFIELD AREA UNITED WAY.



Marshfield Area
UNITED WAY

**UNITED
IS THE
WAY™**



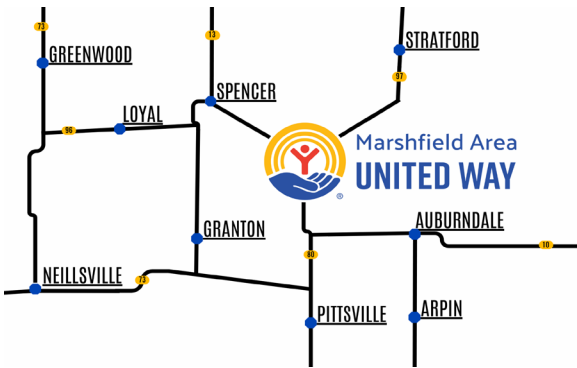
UNITED WAY PROGRAMS AND INITIATIVES

- AARP Tax Preparation Assistance
- Community Baby Shower
- Make A Difference Day
- Nutrition On Weekends
- Retiree Coalition
- Right 2 Play 4 All
- Singlecare
- Supplies 4 Success & Fresh Start 4 Kids
- Techquity Wisconsin
- United for ALICE
- United Way's 211
- United We Can
- Volunteer Reception Center
- We Belong Books Little Free Library

UNITED WAY COMMUNITY PARTNERS

- Big Brothers Big Sisters of Central Wisconsin
- Boys and Girls Club of Marshfield
- Childcaring, Inc. - Good Start Grants
- Children's Wisconsin - Child & Family Counseling
- Children's Wisconsin - Family Resource Center
- Girl Scouts of Northwestern Great Lakes
- HART Equine Therapeutic Center
- Home Delivered Meals
- Marshfield Area Respite Care Center
- Marshfield School Based Mental Health Consortium
- North Central Community Action Program
- Pathway Partners
- Personal Development Center
- Scouting America - Chippewa and Samoset Councils
- Soup Or Socks
- Spencer Kids Group
- Wood County Catch a Ride

SERVING MARSHFIELD & SURROUNDING COMMUNITIES



TOP 3 THINGS TO KNOW ABOUT MARSHFIELD AREA UNITED WAY

1. One Gift, Many Needs

When you give to United Way, your dollar stretches farther—supporting and addressing multiple, interconnected challenges like mental health, food insecurity, housing, and more.

2. Guided by Community

Our investments are guided by a dedicated group of community leaders and our knowledgeable team, who work together to review data, gather community input, and collaborate with partners to ensure funding goes where it's needed most.

3. United for Greater Impact

We all share the responsibility to build a thriving community. United Way brings people, nonprofits, and businesses together to meet current needs and invest in a future where everyone has the opportunity to live a healthy life.

IMPACT STORY

Two years ago, a couple was living out of a small, broken-down pickup truck during the harshest part of winter, sharing the limited space with their dog and cat while facing freezing temperatures and an uncertain future. Through a United Way scholarship, Home Delivered Meals was able to meet them where they were—literally. Each day, volunteers delivered warm, nourishing meals directly to their vehicle. They offered not just food, but comfort, dignity, consistency, and a reminder that someone cared. While they initially declined other assistance, those meals became a lifeline and they slowly became open to compassionate support from another United Way partner. From there, their circumstances began to change. They transitioned into a local hotel, marking the first step toward safety and stability. Today, they continue to live independently in a modest Marshfield rental home while continuing to receive specialized meals that support the gentleman's dietary needs and overall health. What began as a meal delivered to a truck in the bitter cold has grown into a stable household in our community. This story is a powerful reminder that sustained support can change lives—not just for a day, but for years to come.



YOUTH OPPORTUNITY

Every child deserves the chance to reach their full potential.

Here's how:

- Supporting in-school, afterschool, and summer learning opportunities
- Connecting young people with mentors, skills, and career pathways
- Offering support and education for parents to help them raise healthy children
- Making it easier for children to participate in healthy extra-curricular activities



HEALTHY COMMUNITY

Everyone deserves the opportunity to live a healthy life.

Here's how:

- Improving access to fresh fruits and vegetables for children
- Supporting access to necessary hygiene items for families with young children
- Increasing access to mental health services
- Improving health and well-being for senior and disabled community members



FINANCIAL SECURITY

Everyone deserves a pathway to financial stability.

Here's how:

- Investing in homelessness prevention
- Providing emergency rental assistance
- Promoting consistent access to healthy food
- Connecting individuals to free tax preparation services



COMMUNITY RESILIENCY

Everyone deserves a community that is ready to step up to provide help, through the toughest times.

Here's how:

- Operating the 211 helpline for 24/7 crisis and resource support
- Collaborating with local partners to prepare for and respond to emergencies
- Sharing tools and information to help people navigate urgent needs
- Training volunteers to be ready to support local partners in case of emergencies