

# ANNUAL REPORT 2022



TOGETHER  
WE  
CAN



United  
Way



Marshfield Area United Way

# MISISON & VISION

## MISISON

Marshfield Area United Way's mission is to increase our community's capacity to care for one another.

## VISION

We do that by acting as a leading organization bringing our community together to prioritize and address human service needs by building partnerships, forging consensus and leveraging resources to achieve a measurable, sustained, positive outcome.

# STAFF



Ashley Winch, *Executive Director*

Cassie Zopfi, *Marketing and Development Manager*

Sarah Chy, *Resource and Office Manager*

Ali Luedtke, *NOW Coordinator*

# 2022 FINANCIALS

## 2022 REVENUE

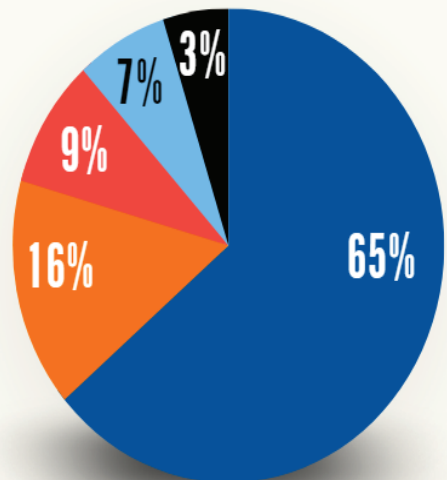


**TOTAL REVENUE \$903,737**

## 2022 PROGRAM FUNDING

### YOUR MONEY AT WORK

- Community Grants Awarded ..... \$480,297
- NOW Program ..... \$120,353
- Volunteer Center Projects ..... \$67,814
- Community Impact/Other Program Support... \$47,968
- 2-1-1 Resource Center ..... \$20,000



## TOTAL COMMUNITY INVESTMENTS .... \$736,432

- Campaign Expenses & Fundraising..... \$113,811
- Supporting Services..... \$53,494
- Total Expenses..... \$903,737**



# LETTER FROM THE PRESIDENT

As I reflect on the past year as the Board President of Marshfield Area United Way, I am overcome with immense gratitude and a profound sense of fulfillment. It has been a privilege and an honor to serve in this role, working alongside dedicated individuals who share a common vision of making a positive impact on the lives of others.



As board president, I have witnessed firsthand the transformative power of compassion, generosity, and unity. We have harnessed the potential of human kindness and channeled it towards addressing critical issues and improving the lives of those in need. Through our programs, initiatives, and tireless efforts, we have touched countless lives.

None of this would have been possible without the dedicated individuals who have served on our board, the passionate staff and volunteers who have given their time and talents, and the unwavering support from our donors and partners. Together, we have formed a formidable force for good, exemplifying the true essence of humanity—coming together to uplift, empower, and inspire.

Today I look back at the countless success stories we have witnessed—the lives transformed, the dreams rekindled, and the hope restored. Every child educated, every family provided with shelter, every person given a second chance—it is these stories that fuel our passion and remind us of the profound impact we can make when we come together.

While my time as board president is ending, the work of our organization will continue. As we look to the future, we invite you to join us and become part of a collective force—a force that has the power to transform lives and uplift our community. Together, we have shown that kindness knows no bounds, that compassion has no limits, and that when we stand together, we can accomplish the extraordinary.

Thank you for your support, for your trust in our organization, and for your belief in the power of philanthropy. I am eternally grateful to have been a part of this incredible journey, and I am excited to witness the remarkable things yet to come.

Katy Zaleski  
2022 Board President

## BOARD OF DIRECTORS

### President

Katy Zaleski, *Simplicity Credit Union*

### Vice President

Cheryl Schwantes, *Badger Title*

### Treasurer

Dustin Follen, *Nasonville Dairy*

### Secretary

Melissa Barnes, *Marshfield Utilities*

### Past President

Jolene Sternweis, *Roehl Transport.*

Mat Bartkowiak, *Nelson-Jameson*

Martin Chy, *Festival Foods*

Jennifer Fredrick, *Marshfield School District*

Karen Isaacson, *Marshfield School District*

Jeff Kolstad, *Partners Bank*

Megan Kramas, *Associated Bank*

Ben Lee, *Staab Construction*

Josh Miller, *Community Representative*

Danielle Nystrom, *Opportunity Development Centers*

Mike Sautebin, *Security Health Plan*

Andrew Wilkins, *Dental Crafters Network*

Brian Varsho, *Marshfield Insurance*

Holly Zopfi, *Forward Bank*





# 2022 HIGHLIGHTS

- The Downtown Wine Walk became the Downtown Wine & Beer Walk. Live music was also added to the event at Wenzel Plaza. The changes to the event doubled the revenue of the fundraiser.
- United for Community Wellness collaboration focused on kindness. A series of videos were launched in coordination with sets of yard signs strategically placed throughout the community, posters, and window clings that allowed businesses and organizations join to the kindness movement.
- A Badger Bash event was held at the American Legion to celebrate the annual giving campaign.
- Hump Day Happy Hours were held throughout the campaign featuring local guest bartenders.
- United Way received a \$4000 grant from the Green Bay Packers Foundation for the Right 2 Play 4 All program.
- In lieu of traditional drive chairs, featured businesses were selected to help lead the campaign.



# THANK YOU TO ALL OUR 2022 SPONSORS

**Associated Bank**  
**Badger Title**  
**Century 21 Goldkey Realty**  
**Chips Hamburgers**  
**Dental Clinic of Marshfield**  
**Dental Crafters Network**  
**Escape Room Marshfield**  
**Festival Foods**  
**Forward Bank**  
**Hewitt's Meats**  
**Land -O- Lakes**  
**Lifescape Wealth**  
**Main Street Marshfield**  
**Marshfield Chamber of Commerce & Industry**

**Marshfield Insurance**  
**Marshfield Utilities**  
**MK Senior Insurance**  
**Nasonville Dairy**  
**Nelson-Jameson**  
**Next Home Hub City**  
**Oil Exchange Quick Lube**  
**Paget Equipment**  
**Riveredge Golf Course**  
**Simplicity Credit Union**  
**Sternweis & Sons**  
**Victory Promotional**







**13,326**  
Area residents were impacted by United Way

**686** Students  
Received backpacks and school supplies for the year

**57** Children  
Received a financial scholarship to participate in extracurricular activities to promote health

**4900**  
Books were given to children at their well-child exam

**83** Individuals  
Received financial assistance for laundry through Loads of Love

**493** Children  
Received supplemental food packs on the weekends

United Way NUTRITION ON WEEKENDS

**2-1-1** Call center answered **1,340** calls  
The top needs in 2022

1. Employment & Income (AARP Tax Aide)
2. Housing & Shelter
3. Food
4. Healthcare & COVID-19
5. Mental Health & Addictions

**701** Volunteers  
**6397** Hours of Service



# EDUCATION

**GOAL: CRADLE-TO-CAREER SUPPORT ACADEMIC SUCCESS**



**Priority Outcomes:**

- Improve school readiness and provide parental support
- Improve school performance & support career preparedness
- Increase access to mentors and tutors

Education is the cornerstone of individual and community success. Strong, productive communities are dependent upon a skilled workforce that can compete in a global economy. Education is the foundation for individual and community success. It's one of the building blocks we all need to be successful in life.

In 2022, United Way invested in ten education programs, including community-wide initiatives in the Marshfield area.

## Community Partners



**Pathway Partners  
Mentoring Program**

## United Way Initiatives



where great stories begin



## OUR LOCAL IMPACT

**3 OUT OF 4  
PARENTS**

Indicated they are more knowledgeable about parenting techniques

**3 OUT OF 4  
PARENTS**

Indicated feeling more supported in their role as a parent

**117**

High school students increased their awareness of and/or gained employment, internship, or apprenticeship

**86%**

Of mentor relationships through a United Way program lasted longer than nine months

**375**

Youth were mentored in 2022 through United Way programs

**2 OUT OF 3  
CHILDREN**

Were able to maintain or increase their grades after receiving academic support

### OUR WORK IN ACTION

Tanya, a 13 year old girl, came to Memory Lane Farm in the spring after several months of destructive behaviors. Her mother called to arrange time to meet as she “was at her last straw” her daughter had tried to take her life three times in 2022. Tanya is a bright young lady who had years of trauma, was cutting and attempted to overdose. Although she had good support within the community, something was missing. Tanya couldn’t verbalize what it was, nor could her mother. Tanya was enrolled in the Cultivating Hope mentoring program and quickly became a farm favorite among staff and the animals. Tanya lit up when asked to participate in chores, grooming the horses, or trying new activities. She noted that she didn’t have much of a childhood due to her traumas and didn’t know how to relate to kids her own age. As Tanya progressed, her confidence raised, she shared that her school grades had dramatically improved and she looked healthier. We not only mentored Tanya, but we spent time with her mother discussing parenting skills and identifying new ways to communicate in a healthy manner, since both mother and daughter shared trauma. Tanya was invited to be a “Mentor in Training (MIT)” at the AgriVenture Farm Camp in June. MIT’s are 7th graders and older who we consider to be good role models and have the capability to co-lead their camper group. Although Tanya’s anxiety was very high during her MIT training, once the campers arrived, she was an instant star. All of the adult volunteer mentors and leaders commented on her leadership qualities, confidence, and ability to work with the campers so well! She informally won the Volunteer MVP award! In addition, she volunteered at our Foster Care Camps. Tanya shared “I loved helping the kids – I feel like I was meant to do this. I’m so happy. Even though I still have anxiety, I now know how to better manage it.” Her mother said, “You guys have greatly improved her life!”



# FINANCIAL STABILITY

**GOAL: FINANCIAL EDUCATION, STABILITY, AND INDEPENDENCE FOR INDIVIDUALS & FAMILIES**



**Priority Outcomes:**

- Increase food and basic needs security
- Reduce homelessness and improve access to affordable and transitional housing
- Provide education in financial literacy
- Improve access and affordability of child care

Our community will only prosper and grow if all families are financially stable. Fewer financial stresses lead to healthier lives, improved work performance, and better education outcomes. United Way invests in programs that help adults improve their education level and create a more financially secure future for themselves and their families. United Way’s work in financial stability is focused on ensuring all families and individuals achieve independence.

In 2022, United Way invested in six financial stability programs, including community-wide initiatives in the Marshfield area.

## Community Partners



## United Way Initiatives



Get Connected. Get Help.™



## OUR LOCAL IMPACT

1050

Individuals and families were prevented from becoming homeless

906

Community members had food assistance needs met

100%

Of families were able to maintain employment, attend school, or receive higher education

12

Families and parents managed childcare costs and built financial capability

### OUR WORK IN ACTION

A single mom from Marshfield contacted us needing help paying for childcare. She had contacted us, as she recently accepted a new job, but with that, came a pay raise and she no longer qualified for Wisconsin Shares. Good Start Grants (GSG) was able to help her keep current on her childcare bill, so that she could keep her employment and not fall farther behind on tuition and other bills.

When asked how Good Start Grants helped, this family responded: "More than they know, they have helped us in so many ways. Making sure that I have a place for me and my daughter to live and not be behind on bills. They have provided funding to a daycare of my choice that I put my trust in and know that my child is safe and thriving in. They have made it possible for me to maintain employment, school, and any of the treatment programs that I am in. And overall has made it possible for me as a single mom to be able to feel that it's always possible to get things done on my own without falling behind. They have made it so I am not anymore in debt and honestly I couldn't have asked for a better program for me and my family. Forever grateful!"

# HEALTH

## GOAL: PROMOTE SAFE AND HEALTHY COMMUNITIES

### Priority Outcomes:

- Improve health & well-being of senior and disabled community members
- Improve access to physical and mental health and wellness services
- Provide a safe place & assist with a path forward for victims of abuse and/or sexual assault



The health of individuals is a strong indicator of the health of a community. Achieving and maintaining good health is important during all stages of life, from conception through childhood, into adulthood and through older age. To improve the health of our community, we must all become more aware of health risks, starting from early on. Whether it is a teen struggling with their mental well-being, a senior in need of some support and care, or a survivor of abuse seeking a safer environment, United Way is fighting to improve the quality of life for all.

In 2022, United Way invested in ten programs, including community-wide initiatives.

### Community Partners



### United Way Initiatives





## OUR LOCAL IMPACT

2640

Hot meals were provided to elderly and disabled residents

5600

Individual counseling sessions were provided to children

88%

Of youth receiving counseling services made progress toward their individual treatment goals

3156

Nights of safe shelter were provided for domestic abuse victims

95%

Of individuals receiving legal advocacy reported a decreased risk to safety

### OUR WORK IN ACTION

One of our advocates has been working with a participant that came into our shelter with her children. The children have special needs and we were happy to help them and their mom transition out of an emotionally turbulent home into safety, while still understanding and working to meet their specific needs. They were truly grateful to be here and they called PDC their "little house". We helped to connect this family with community resources and shortly into their stay here at PDC, they were accepted into a housing program. This was the dream that she had wished would happen for her family on the very first day that she came into my office. Over the course of a couple of weeks, we helped them to transition out of shelter and into their new home. We checked in with her regularly to provide support and any help they needed. Near the end of the year, we received a text from her that read...

"Thank you. This is so bliss. You saved me. You saved us. Thank you. You were the crucial stepping stone for us. We wouldn't have gotten out. Thank you to everyone who staffs our little house. We haven't ever been able to sit down together and have a meal like this."

She sent along a picture of her sweet kiddos sharing breakfast together at their dining room table in their new home. This is what we hope for, for all families. It is beautiful and inspiring to do this work, we are grateful to be a part of their lives and their stories.

# BUSINESS SUPPORTERS

Our greatest appreciation to all the businesses that made a corporate contribution and/or held a workplace campaign!

Ascension  
Aspirus  
Associated Bank  
Badger Title  
Bauernfeind Business Technologies  
Bents Chiropractic  
BMO Harris Bank  
Boson Company  
Braun's Automotive Service  
Burns Insurance Agency  
Central Mechanical Systems  
Century 21 Gold Key Realty  
Childcaring  
Children's Wisconsin  
CHIPS Hamburgers  
City of Marshfield  
CliftonLarsonAllen  
Cummins  
Dakota Electric Service  
Dave's Expert Auto Service  
Dental Clinic of Marshfield  
Dental Crafters Network  
Dorshorst Wood Recycling  
Felker Brothers  
Festival Foods  
Forward Bank  
Gene's Furniture  
Girl Scouts of the Northwestern Great Lakes  
Good Shepherd Lutheran Church  
Gorski & Wittman  
Hawkins Ash CPA's  
Hefko Floral  
Herbert Kohl Charities  
House Of Heating  
I-State Truck Center  
Innovative Machine Specialists

Joey's Optical  
Kabinet Konnection  
LabCorp  
Land O'Lakes  
Lifescape Wealth  
Ameriprise Financial Services  
Luthers Central Pet Cremation  
MACCI  
Marshfield Area Respite Care Center  
Marshfield Area United Way  
Marshfield Book & Stationery  
Marshfield Clinic Health System  
Marshfield Community Development Authority  
Marshfield Furniture  
Marshfield Utilities  
Marshfield Wilbert Vault Works  
Mason Companies  
Masonite Architectural  
Maurer Roofing  
Merkel Companies  
Mid-State Technical College  
Mitten's Furniture, Appliance and Electronics  
MSA Professional Services  
Nasonville Dairy  
Nelson-Jameson  
NEXT Logistics  
O'Reilly Auto Parts  
Opportunity Development Centers  
Paget Equipment  
Partners Bank  
Personal Development Center  
Pittsville Family Dental  
Pizza Ranch  
Prevail Bank

Prevention Genetics part of Exact Sciences  
ProVision Partners Cooperative  
Racking Inspection & Repair  
RE/MAX American Dream  
Redetzke Construction  
Reigel Plumbing & Heating  
RevCycle  
Roehl Transport  
Schmeiser Accounting & Tax Service  
School District of Marshfield  
Schreiner's Plumbing & Heating  
Simplicity Credit Union  
Sisters of the Sorrowful Mother  
Soup Or Socks  
Sports Den  
Staab Construction Corporation  
Sternweis & Sons  
Stratford Sign Company  
Target  
Tiger Tree Lawn Service  
Total Electric Service  
United Health Group  
UPS  
UWSP at Marshfield  
Vital Communication  
Wal-Mart SuperCenter  
WE-Energies  
WE Energies Foundation  
Wisconsin Homes  
Wood County Human Services  
Xcel Energy

COMPANIES PROVIDING  
A CORPORATE MATCH  
(FOR EMPLOYEE DONATIONS)

# 2022 CAMPAIGN AWARDS

## CAMPAIGN OF THE YEAR

**LARGE BUSINESS**  
ROEHL TRANSPORT



**MEDIUM BUSINESS**  
SIMPLICITY CREDIT UNION



**SMALL BUSINESS**  
MARSHFIELD UTILITIES



## SPECIAL RECOGNITION



**NEW PARTNERS**  
TIGER TREE LAWN SERVICE

**NEW PARTNERS**  
DENTAL CRAFTERS NETWORK



**COMMUNITY PARTNER**  
SIMPLICITY CREDIT UNION

## COMMUNITY VISION

**GIFTS OVER \$10,000**  
BMO HARRIS BANK  
CITY OF MARSHFIELD  
DENTAL CLINIC OF MARSHFIELD  
FELKER BROTHERS  
FESTIVAL FOODS  
LAND O' LAKES  
NASONVILLE DAIRY  
SCHOOL DISTRICT OF MARSHFIELD  
SIMPLICITY CREDIT UNION

**GIFTS OVER \$25,000**  
PREVENTION GENETICS PART OF  
EXACT SCIENCES  
FORWARD BANK  
STAAB CONSTRUCTION CORPORATION

**GIFTS OVER \$50,000**  
MARSHFIELD CLINIC HEALTH SYSTEM  
NELSON-JAMESON, INC.  
ROEHL TRANSPORT



# 2022 CAMPAIGN AWARDS

**VOLUNTEER OF THE YEAR**  
**SUE DECKER**  
**BROCK & DECKER**  
**REAL ESTATE**



**EMPLOYEE CAMPAIGN COORDINATOR OF THE YEAR**  
**KURT DOESCHER**  
**ROEHL**  
**TRANSPORT**



## INCREASED GIVING

**LARGE BUSINESS**  
**PREVENTION GENETICS**  
**PART OF EXACT SCIENCES**



**MEDIUM BUSINESS**  
**SIMPLICITY CREDIT UNION**

**SMALL BUSINESS**  
**MARSHFIELD UTILITIES**  
**MADISON ELEMENTARY SCHOOL**





# PARTICIPATION

## LARGE BUSINESS FESTIVAL FOODS



## MEDIUM BUSINESS STAAB CONSTRUCTION CORPORATION



## SMALL BUSINESS CHILDREN'S WISCONSIN WASHINGTON ELEMENTARY SCHOOL



# SWEEPSTAKES WINNERS 2022

Donors who give \$52 to the annual campaign are automatically entered into the sweepstakes for 50 chances to win 1 of 4 \$1000 prizes. Double your chances by increasing last year's gift by as little as \$1!



**WE APPRECIATE THE SUPPORT OF OUR SWEEPSTAKES SPONSORS WHOSE GENEROSITY PROVIDES THE PRIZES FOR OUR ANNUAL SWEEPSTAKES DRAWING.**





# LEADERS IN GIVING

For those who can give more, leadership giving is a way to be a role model for others. You demonstrate your belief that the health and welfare of residents in your community are worthy of a significant personal investment, thank you!



## RECOGNITION LEVELS

ALEXIS DE TOCQUEVILLE .....	\$10,000+
DIAMOND .....	\$2,500 - \$9,999
PLATINUM .....	\$1,500 - \$2,499
GOLD .....	\$1,000 - \$1,499
SILVER .....	\$750 - \$999
BRONZE .....	\$500 - \$749

## DIAMOND

Denis Derbez Bustamante  
 Joe Dolezal 🏠 🏆  
 Laura Drendel 🏆  
 Brian Ewert & Kathleen Rulka 🏆  
 Priscilla Ferch 🏠 🏆  
 Terry & Allean Frankland 🏠 🏆  
 Derek & Dakonya Freis 🏠 🏆  
 Carl Hamann 🏠 🏆  
 Diane Haupt  
 Bill & Sue Heiting 🏠 🏆  
 Dr. Matthew & Susan Jansen 🏆  
 Koch Charitable Trust  
 Jerry & MaryAnn Lippert 🏠 🏆  
 Dr. Joseph & Ginny Mazza 🏆  
 Dr. James A. Meyer 🏆  
 Sue Meyer 🏆  
 William & Mary James Mork 🏆  
 Adam & Betsy Nelson 🏆  
 John & Susan Nelson 🏆  
 Alan & Amy Nystrom 🏆  
 Randy & Vicky Peterson 🏆  
 Troy & Christy Rens 🏆  
 Richard & Tamie Roehl 🏠 🏆  
 Michael & Elizabeth Sautebin 🏆  
 Cheryl Schwantes 🏆  
 Bill & Claudia Sennholz 🏆  
 Tom & Bonnie Umhoefer 🏠 🏆

## PLATINUM

Charlie & Joanne Ampe 🏆  
 Anthony Asleson 🏠  
 Mat, Sara, Ella, & Porter  
 Bartkowiak 🏠 🏆  
 Lori Belongia 🏆  
 Dr. David & Mary Bjarnason 🏠 🏆  
 Paul & Laura Bruce 🏆  
 Tim & Julie Brussow 🏆  
 Dan & Cindy Burns 🏠 🏆  
 Tom Buttke 🏠 🏆  
 Dr. John & Kathy Campbell 🏆  
 Martin & Sarah Chy 🏆  
 Sharon Copet 🏠 🏆  
 Steve & Rochelle Drexler 🏆  
 Ed & Deb Englehart 🏆  
 Floyd & Pat Hamus 🏆  
 Jeff & Michelle Hamus 🏆  
 Julie Hastreiter 🏆  
 Dr. John & Stephanie Hayes 🏠 🏆  
 Rick & Sue Heinzen 🏆  
 Sharon Helwig 🏆  
 Andy & Kris Keogh 🏆  
 Allie & Diane Knoll 🏠 🏆  
 Jeffrey & Mary Kolstad 🏠 🏆  
 Kevin & Kelly Korth 🏆  
 Kevin & Kathy Leick 🏆  
 Andy & Jill Martin 🏆  
 Allan & Rhonda Michalski 🏆  
 Don & Penny Nikolai 🏆  
 Dr. Asha Okorie 🏠 🏆  
 Dr. Ted & Kathy Praxel 🏆  
 Brad & Shanon Remmen 🏠 🏆  
 Dan Roehl 🏠 🏆  
 Ron & Robin Safford 🏆  
 Cindy Schecklman 🏠 🏆  
 Larry Scheur 🏆  
 Mike & Anne Schmidt 🏠 🏆



## PLATINUM

Brian & Leah Schmolz 🏆  
Dr. Donald Schreiber &  
Linda Nelson Schreiber 🏆  
Michael & Tammy Simon 🏆  
Aaron & Donna Staab 🏆  
Dr. Vince & Gail Thomalla 🏆  
John & Lisa Thornton 🏆  
Mark & Rosemarie Weber 🏆  
Scott & Heather Wucherpennig 🏆  
Anonymous (3)

## GOLD

Jim & Dorothy Adler  
Bob & Sherri Bauer 🏆  
Ken & Brenda Baur 🏆  
William L. Becker 🏆  
Mary Besler 🏆  
Joyce & Ken Billings 🏆  
Dr. Jamie & Lisa Boero 🏆  
Dale Bohm 🏆  
Dr. Lawrence & Janet Clouse 🏆  
Roxanne Cordova  
Chad & Valerie Curtis 🏆  
Teresa Derfus 🏆  
Steve & Danielle Dieringer 🏆  
Marcus Ewert  
Nicholas Faber 🏆  
Dan & Marilyn Follen 🏆  
David A. Genteman 🏆  
Jeff & Julie Graves 🏆  
Lynn Haefer 🏆  
James Halverson 🏆  
Ashley Heiman 🏆  
Aaron & Valerie Homolka 🏆  
Teresa Hook 🏆  
Craig & Paula Jero 🏆  
Charles Dean Johnson  
Dennis Karlen 🏆  
Shawn Kitchner 🏆  
Richard & Sarah Kopitzke 🏆  
Steven & Connie Koran 🏆  
Edward & Eileen Krall 🏆  
David & Becky Krause 🏆  
Randy & Amy Krogman 🏆  
Lorrie Krokstrom 🏆  
Dr. Barbara C. Lee 🏆  
Drs. Douglas & Martha Lee 🏆  
Rob & Leslie Mader 🏆  
Mark Mallinger  
Todd & Michelle Maurer 🏆  
Dave & Tammy Meissner 🏆  
Bonnie L. Meyer 🏆

## GOLD

Josh & Jessica Miller 🏆  
Mark T. Nelson & Bridget O'Brien 🏆  
Daniel Newman 🏆  
Michelle Onsager 🏆  
Dr. Dick & Marge Peters 🏆  
Dr. Douglas Reding & Janet Crossley 🏆  
Joe & Doddie Regenold 🏆  
Marty & Laurie Reinhart 🏆  
William & Beth Rosandick 🏆  
Aaron & Michelle Russell 🏆  
Dr. Evan & Karna Sandok 🏆  
Scott & Amanda Sasse 🏆  
Chris & Jolene Sternweis 🏆  
Don & Donna Streiff 🏆  
Marliss Trudeau 🏆  
Dr. John & Susan Twiggs 🏆  
Andrew & Jenny Urquhart 🏆  
Kevin Vanorum 🏆  
Bryne Wahlstrom 🏆  
Dr. James & Sherrie Weber 🏆  
Sharon Wilson 🏆  
Kenneth Wry 🏆  
Nancy Young  
Katy Zaleski 🏆  
Kimberly Ziembo 🏆  
Thomas & Lori Zimmerman 🏆  
Anonymous (8)

## SILVER

Drs. Iddi & Kara Adam 🏆  
Jonathan & Brooke Altman 🏆  
Sarah Arnoldy 🏆  
Steve Barg 🏆  
Edward Belongia & Michelle Comeaux 🏆  
Joan K. Berlin  
Brett & Jacea Deml 🏆  
Matthew & Aimie Eckelberg 🏆  
Mike & Donna Follen 🏆

### KEY

🏆 = FOUNDING MEMBER

🏆 = STEPPED UP TO NEXT GIVING LEVEL

🏆 = 20 OR MORE YEARS OF GIVING

🏆 = 10 OR MORE YEARS OF GIVING

🏆 = 5 OR MORE YEARS OF GIVING

# LEADERS IN GIVING

## SILVER

Christopher & Suzanne Golden 🏆  
Mike & Vickie Greenwald 🏆 🏆 🏆  
Robert & Linda Lang 🏆  
Tamara Laska 🏆  
Ben & Susan Lee 🏆  
Christopher & Tina Mueller 🏆  
Dale & Judy Nelson 🏆  
Maureen C. Schmidt 🏆  
Dr. George Sparks 🏆  
Mary Strigel 🏆  
Jeff & Loretta Veers 🏆  
Craig Warosh 🏆  
Ashley Winch 🏆  
Kelly Zirbel 🏆  
Anonymous (1)

## BRONZE

Ed Accola 🏆  
Janel Alfredson  
Dave Anderson  
Shannon P. Annala 🏆  
Ben & Karissa Austin  
John Baldus  
Grace Bauer 🏆  
John Baur & Karmen Gorman 🏆  
Heather Binder 🏆  
Thomas Bitner & Carole Radeztsky 🏆  
Rita Blenker 🏆  
Dean Bohman 🏆  
Kurt & Ann Boson 🏆  
Scott & Diane Boson 🏆 🏆  
Eric & Krystal Bowman 🏆  
Ed & Lois Carlson 🏆  
Tim & Kelly Cassidy 🏆  
Melisa Cherney  
Theodore & Jill Dasler 🏆  
Bill & Peggy Davis 🏆  
Sue Decker 🏆  
Dr. Edward Denny & Laura Nelke 🏆  
Dennis & Roberta DeVetter 🏆  
Dave & Sheri Dick 🏆  
Angie Domine 🏆  
Alex & Ashley Draeger 🏆  
Scott Durham  
LeRoy & Sandy Egstad 🏆  
Kevin Fischer 🏆

## BRONZE

Sara Foemmel 🏆  
David & Victoria Foemmel 🏆  
Dustin & Becky Follen  
Kim Gavigan  
Kevin & Donna Gilbertson 🏆  
Benjamin Giles 🏆  
Craig & Sara Griesbach 🏆  
Marjorie Hansen 🏆  
Kayla Hanson 🏆  
Tim Heeg 🏆  
Kelvin & Marilyn Heiman  
Kim & Cheryl Heiman 🏆  
Patricia Herman  
Dr. Mark & Vicki Hinson 🏆  
Dr. Brian & Tanya Hoerneman 🏆  
Melissa Hoffman  
Matt Iwanski 🏆  
Jon & Lynn Kelnhofer 🏆 🏆  
Janet Knauf 🏆  
Jeff Koehn  
Holli Kohler 🏆  
Ben Konrardy  
Anthony & Rachel Krentz 🏆  
Kurt Kruger 🏆  
Gail Landwehr 🏆  
Ed & Cindy Lee 🏆  
Dr. Richard & Marika Leer 🏆  
Brian J. Lehman  
Alex Lendved 🏆  
Jennifer Limb 🏆  
Jane Loll 🏆  
Nikki Lossman 🏆  
Dan & Danielle Luther 🏆  
Tara Maki 🏆

### KEY

🏆 = FOUNDING MEMBER

🏆 = STEPPED UP TO NEXT GIVING LEVEL

🏆 = 20 OR MORE YEARS OF GIVING

🏆 = 10 OR MORE YEARS OF GIVING

🏆 = 5 OR MORE YEARS OF GIVING

## BRONZE

Joe & Barb Martell   
 Keith Merkel & Kristine A. Melaas-Merkel   
 Juliana Mesa  
 Marc & Janel Meverden   
 Lily Michalski   
 Bill & Amber Mitten   
 Kent & Cindy Mueller   
 Laverne Neve   
 David P. Nyman   
 Stacey Oelrich   
 Jeffrey & Kelly Ongna   
 Cliff & Tanya Parker   
 Dan & Arlove Peterson   
 Phil & Kathy Phillips   
 Alan Piller  
 John Richmond   
 Michael Rindy  
 Beverly Roehl   
 Rob & Joann Roehl   
 Gary Schade   
 Gordon & Cathy Schalow   
 Brian Scheuer   
 Nathan Schreiber   
 Dana Schultz  
 Marilyn Seidl-Kramer 

Murray Smith   
 William J. Soper   
 Rikki Starich Harry   
 Michael & Mary Stevens   
 Ed Stumpner  
 David Sutton   
 Dr. Mark & Mary Jane Swanson   
 Dr. Stuart Tipping   
 Todd R. Toppen   
 Gerri Toyama  
 Tom & Julie Turchi   
 Devon Vogel   
 Scott Wagner   
 Alisa Walz-Flannigan  
 Janet Wellner  
 Doug & Susan Wendlandt    
 Andrea Wentzel   
 Kurt & Jessica Wernberg   
 Ron & Teri Wilczek   
 Andrew Wilkins  
 Linda Woloschek-Greenberg   
 Dr. William & Carolyn Yanke   
 Faith A. Zarnke  
 Holly Zopfi   
 Anonymous (6)

## LEGACY LEADERS

Legacy Leaders includes individuals or couples who committed to a planned gift through their wills or estate plans.

Realized Gifts: John Harrington  
 Ronald Mauer  
 Judith Strack

## COMPANIES AND NUMBER OF EMPLOYEES WITH LEADERS IN GIVING

Associated Bank - 2	Forward Bank - 8	Prevention Genetics
Badger Title - 1	Hawkins Ash CPA's - 2	part of Exact Sciences - 10
BMO Harris Bank - 3	Innovative Machine Specialists - 2	RE/MAX American Dream - 1
Boson Company - 3	Land O' Lakes - 2	Roehl Transport - 10
Burns Insurance Agency - 1	Marshfield Area United Way - 2	Schalow's Nursery - 1
Century 21 Gold Key Realty - 2	Marshfield Clinic Health System - 50	School District of Marshfield - 9
Children's Wisconsin - 1	Marshfield Utilities - 3	Simplicity Credit Union - 5
City of Marshfield - 8	Maurer Roofing - 2	Staab Construction Corporation - 12
CliftonLarsonAllen LLP - 1	McMillan Farms - 1	United Health Group - 1
Dakota Electric Service - 1	Mid-State Technical College - 2	UWSP Marshfield - 1
Dental Clinic of Marshfield - 1	Nasonville Dairy - 2	Wisconsin Homes - 1
Dental Crafters Network - 1	Nelson-Jameson - 14	Wood County Human Services - 2
Felker Brothers - 7	Partners Bank - 6	Personal & Retired Contributors - 94
Festival Foods - 2	PDC Orenda Center - 1	

# LOYAL CONTRIBUTORS

## GIVING 10+ YEARS

Erin Ackley  
Daniel & Judy Akin  
Pat Allen  
Jonathan & Brooke Altman  
Barb Altmann  
Charlie & Joanne Ampe  
Chris Anderson  
Shannon P. Annala  
Neil Armitage  
Sarah Arnoldy  
John Artz  
Keri Badertscher  
Gayle M. Bakos  
Steve Barg  
Melissa Barnes  
Jim & Sheryl Bartelt  
Terri L. Barth  
Barbara Bartkowiak  
Mathew, Sara, Ella, & Porter Bartkowiak  
Karen Batterton  
Carol Bauer  
Grace Bauer  
Bob & Sherri Bauer  
John Baur & Karmen Gorman  
Ken & Brenda Baur  
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Katherine Beilke  
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Paul & Laura Bruce  
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Lori Buffington  
Mary Bunge

Traci Burkart  
Dan & Cindy Burns  
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John & Kathy Campbell  
Ed & Lois Carlson  
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Tom Carter  
Tim & Kelly Cassidy  
Brenda K. Castellano  
Becky Cera  
Dawn M. Chaffin  
Kathleen Chase  
Dr. Lawrence & Janet Clouse  
Eileen Conlan  
Sharon Copet  
Jacqueline Crist  
John Cuggino  
David Daniel  
Theodore & Jill Dasler  
April Daul  
Bill & Peggy Davis  
Sue Decker  
Paul Degenhardt  
Lori Deiler  
Nathan DeLany  
Jeremy Denk  
Dr Edward Denny & Laura Nelke  
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Allan Derge  
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Angie Domine  
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Sharon Draxler  
Laura Drendel  
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Scott Durham  
Justin Dvorak  
Steve Dzikowich  
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Gordy & Nancy Earll  
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LeRoy & Sandy Egstad  
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Vicki Esser  
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Kent & Cindy Mueller	Joan Raschke	Julie A. Smith	Peggy Voigt	Holly Zopf
Susan Mueller	Lacey Rasmussen	Murray Smith	Michael & Kelly Voss	Kay Zygarlicke
John Mullen	Dr. Douglas Redding & Janet Crossley	Rhonda Smith	Tammy Voss	Anonymous (18)
Daniel R. Mundt	Doddie & Joe Regenold	Suzanne Smith	Shirley A. Wachholz	
Rebeca Myszka	Robert & Kathleen Reigel	Jennifer Sobotta		
Lee Nafziger	Marty & Laurie Reinhart	William J. Soper		
Adam & Betsy Nelson	Connie Reiter-Miller			
	Karleen Remington			





Marshfield Alternative School  
 Marshfield FFA  
 Marshfield High School  
 Marshfield Insurance  
 Marshfield Young Professionals  
 Masonite  
 Ginny Mazza  
 Kara McManus  
 Kathy Meidl  
 Diane Meissner  
 Ted Merwin  
 Josh Miller  
  
 Tina Mueller  
 Alexis Mushel  
 Dale Nelson  
 Judy Nelson  
 Nelson-Jameson  
 Al Nystrom  
 Barb Nystrom  
 Danielle Nystrom  
  
 Melanie Oliver  
 Jean Parker  
 Melissa Pasciak  
 PEO  
 Dawn Peterson  
 Lana Peterson  
 Laurel Peterson  
 Ray Peterson  
 Jill Porter  
 Prevention Genetics  
 Prince Corp  
 Project Search Team  
 Stephanie Rasmussen  
 Shannon Remmen  
 Lori Rentmeester  
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 Richfield 4H  
 Roehl Transport  
 Heidi Rueden  
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 Mike Sautebin  
  
 Tina Schallock  
 Cathy Schalow  
 Abby Schmitt  
 Erica Schober  
 Debbie Schreiber  
 Sara Schueller  
 Stacey Schultz  
 Renee Schulz  
 Lori Schutz  
 Cheryl Schwantes  
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 Marilyn Seidl-Kramer  
 Vicki Selz  
 Sara Sikora  
 Simplicity Credit Union  
 Steve Smentek  
 Denise Sonnemann  
 Marcy Spindler  
 Staab Construction  
 Jen Stanton  
 Cameron Steinbach  
 Marisa Steinbach  
 Katelyn Sternweis  
 Jolene Sternweis  
 Christine Stocks

NOW  
 MADD  
 NOW  
 NOW  
  
 NOW  
 NOW  
 Campaign  
 Wine Walk  
 S4S  
 S4S  
 U4CW  
 Board, Campaign, CIC, NOW  
 CIC, R2P4A  
 Golf, Wine Walk  
 NOW, Wine Walk  
 NOW, Wine Walk  
 NOW, MADD  
 S4S  
 Campaign  
 Board, Campaign, S4S  
 ECC  
 Golf, NOW, S4S, Wine  
 Wine Walk  
 ECC  
 NOW  
 Wine Walk  
 S4S  
 CIC  
 ECC  
 Wine Walk  
 NOW  
 NOW  
 NOW  
 ECC  
 Finance  
 NOW  
 Video  
 NOW  
 MADD  
 NOW  
 Video  
 Board, Campaign, CIC, Video  
 CIC, ECC, NOW  
 NOW  
 ECC, U4CW  
 U4CW  
 ECC  
 S4S  
 CIC  
 Wine Walk  
 NOW  
 Board, CIC, Wine Walk  
 NOW  
 Golf, Wine Walk  
 S4S  
 ECC  
 MADD, NOW  
 ECC  
 ECC  
 ECC  
 NOW  
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 NOW  
 S4S  
 ECC, Finance, S4S  
 Office, S4S  
 Board, CIC, S4S  
 MADD

Stratford Schools  
 Denise Sutton  
 Nicole Tank  
 Nikki Thomas  
 Holly Thomas-Brown  
 Kriss Trudeau  
 Marliss Trudeau  
 Nichole Ulrich  
 United Way Board of Directors  
 Joe Vance  
 Todd Vantassel  
 Brian Varsho  
 Tianna Voda  
 Amber Voelker  
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 Pat Winch  
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 Holly Zopfi  
 Wendy Zopfi

NOW  
 ECC, Video  
 Wine Walk  
 Wine Walk  
 Video  
 NOW, S4S  
 NOW, Wine Walk  
 ECC, Wine Walk  
  
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 Video  
 Golf  
 Board, CIC  
 S4S  
 ECC, S4S  
 ECC  
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 Campaign, S4S  
 Wine Walk  
  
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 Golf  
 Board, CIC, S4S, Wine Walk  
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 S4S, Wine Walk  
 MADD  
 S4S, Office  
 S4S  
 Golf, Wine Walk  
 NOW  
 Video  
 Golf  
 ECC, NOW  
 MADD  
 CIC, NOW  
 Wine Walk, NOW  
 Board, CIC, NOW  
 S4S  
 Board, CIC, S4S  
 Wine Walk

## KEY

<b>S4S</b>	Supplies 4 Success
<b>Board</b>	Board Member
<b>Campaign</b>	Campaign Volunteer
<b>CIC</b>	Community Impact/Allocations
<b>ECC</b>	Employee Campaign Coordinator
<b>Finance</b>	Finance Committee
<b>Golf</b>	Golf Outing
<b>MADD</b>	Make a Difference Day
<b>NOW</b>	Nutrition on Weekends
<b>Video</b>	Campaign Video
<b>Wine Walk</b>	Downtown Wine Walk
<b>Office</b>	Office Volunteer
<b>Book Swap</b>	Book Swap

**Marshfield Area  
United Way**



## LIVE UNITED 365

Our annual report is a snapshot of our activities from the past year. To make it all happen, we work with community members - like you! - every day.

**VOLUNTEER** 

Check out [VolunteerMarshfield.org](http://VolunteerMarshfield.org) for local volunteer opportunities.

 **VOLUNTEER**  
Marshfield.org

**EXPLORE PLANNED GIVING**

Consider including United Way in your will or estate planning and leave a legacy of living united!

 **PARTICIPATE** 

Volunteer, donate, and promote vital programs.

 **JOIN UNITED WAY** 

Help with special events, projects and initiatives.

 **STAY INFORMED** 

Find us on **f**

**AND**  **Instagram**

**INTERESTED IN LEARNING MORE? SCAN HERE**



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